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The Drive Home “Wagon Train” Rolls into Motor City to kick-off Detroit Auto Show

Tacoma, Wash. (Sept. 12, 2023) – America’s Automotive Trust is proud to announce the culmination of [The Drive Home: Great American Family Road Trip](#), an eight-day, cross-country adventure recreating an epic family road trip, on Sept. 12 at 2pmEST at Huntington Place in Detroit, Michigan, to kick-off the [Detroit Auto Show](#).

From the earliest assembly lines to cutting-edge technology, America's obsession with cars has paved the way for automotive innovation. The Drive Home: Great American Family Road Trip is honoring the past and embracing the future by leading a “wagon train” across the country to meet the cutting-edge vehicles of the future at the Detroit Auto Show.

The Drive Home departed from Jackson Hole, Wyoming, on September 5, meeting enthusiasts at notable national parks and monuments, automotive points of interest, and road trip favorites like Old Faithful, Mount Rushmore, Crazy Horse Memorial, Badlands National Park, the famous Wall Drug, Harley-Davidson Museum, Gilmore Car Museum, and many more. After logging more than 2,000 miles in five states, the “wagon train” crossed Lake Michigan by ferry to make its final approach on its “drive home” to the Automotive Capital of the World.

The dream of The Great American Family Road Trip is alive and well, and station wagons have long played a role in shuttling friends and family across the USA in search of dreams, awe and wonder. Making this iconic road trip as part of The Drive Home were, a 1955 Ford Fairlane Country, a 1957 Chevy Nomad, a 1984 Chevy Caprice wagon, and a 1989 Ford Crown Vic Country Squire. These vintage wagons will remain on display as part of the heritage events under the new and expanded scope of the Detroit Auto Show.

The Drive Home series launched in 2015 as a collaboration between America's Automotive Trust and the Detroit Auto Show. The Drive Home is annual cross-country road trip that starts from alternating regions of the United States featuring vintage vehicles with stops at automotive and cultural points of interest along the way to the Detroit Auto Show. Each tour is designed to showcase the importance of our automotive heritage, and its relationship to the car culture of today.

Special Thanks to The Drive Home: Great American Family Road Trip Sponsors



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About America's Automotive Trust

America's Automotive Trust, a nonprofit 501(c)(3) organization, was founded with the goal of securing our automotive heritage for future generations. We bring together like-minded organizations that honor the past, celebrate the present, and drive the future of car culture to make a greater impact. Founding entities, LeMay – America's Car Museum, the RPM Foundation, Club Auto and Concours Club, as well as our affiliated partners, work together to foster a strong community where any enthusiast can thrive – from the classroom, to careers, to the open road.

About the Detroit Auto Show

The Detroit Auto Show is one of the most influential annual automotive events in the world and a showcase for emerging technologies. The iconic show features brand-defining vehicles, product ride-and-drives and dynamic experiential activations. The event includes: Media Day, an opportunity for automakers and industry suppliers to debut new products and technologies; Technology Days, a chance to preview emerging mobility technologies and engage with innovators; Mobility Global Forum, a two-day symposium on mobility trends and new technologies; AutoMobi-D, an inside look at future mobility platforms; Charity Preview, a signature fundraising gala for children's charities; and the Public Show, a nine-day mobility and community celebration. For more information, visit naias.com.